
Dolores Lemon & Associates
REAL ESTATE
PROFESSIONALS

723 S. Main St. Stillwater, Oklahoma 74074
(405) 372-5151

*W*hether you're buying or selling, you want and need exceptional service. That's what we are committed to providing-- the absolute best professional service.

FOR THE SELLER

Market Analysis

We give you the most up-to-date information on recent sales, current pending and active listings, and market trends. Using Multiple Listing statistics and public tax records, we can zero in on the price your home should bring in today's market.

Preparation For Showing

What do you need to do to get your home ready to sell quickly for the maximum amount? Based on extensive experience, we can guide you in preparing your home. We will provide checklists of things to do and resources for getting the job done if needed.

Marketing Plan

Our marketing plan for you will be custom designed to reach out-of-town buyers, in-town-buyers, and other agents. You want effective exposure. If your home hasn't sold in 4-6 weeks, we will re-evaluate the plan and the price. As part of your plan we will use some or all of the following marketing techniques

Multiple Listing Service

The single best source for buyers is the MLS. We make sure our information is accurate and that the computer is kept updated. We encourage cooperation with other agents. We use the high-security MLS locks whenever possible to ensure we don't miss a single potential buyer.

Signs

Our high quality sign gains you the recognition in your neighborhood that is a frequent source for buyers.

Home Tour

Within the first few weeks of listing your home, our Real Estate Professionals will tour your home. You receive the benefit of the most powerful group of home sellers in the area. We frequently work as a team to put buyers and sellers together. The home tour is proven to be a strong marketing tool.

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Advertising

Based on your specific marketing needs, we use a variety of advertising media. From color magazines to newspaper to special REALTOR publications. We have access to the most effective advertising.

Open Houses

We use two type of Open Houses- REALTORS and for potential buyers. Your broker will recommend the best dates and strategies to make your Open House successful.

Referral And Relocation Network

We put the clout of the top relocation network in the country to work for you. Our relocation department is constantly working with corporations and referrals as a source of buyers.

Arranging Showings

Our phones are answered 24 hours a day. Our staff is expertly trained to set up showings on your home. We work with you to get every potential buyer to see your home.

Presenting The Contract

We present all offers to you and provide you with all the information we have to help you make your decisions. Our agents are specially trained to assist in this critical process.

Follow-Up Through Closing-And Beyond

The contract is just the starting point. We coordinate inspections, check on financing, work with closing attorneys, and follow up on the numerous details that must be in order for a smooth closing. And, if you need assistance after closing, we're glad to help.

**"We believe in individual service
for individual needs."**

FOR THE BUYER

Analyze Your Needs

The first thing we do is listen to you. What do you need? What do you want? Where do you want to live? We can help you determine the parameters of your home search.

Determine Your Price Range

We will work with many lenders who will pre-qualify you at no cost. We provide the latest information on mortgage rates and unique programs. Our goal is to establish the best price range for you to make your home hunting most rewarding.

Arrange Showtimes

Based on the information we've gathered, we can arrange for you to see many homes. The search can take a few hours or a few days - we're here to help. We check daily for new listings. We arrange everything in order for you to be totally focused on each home.

Prepare Offers

When you're ready, we're ready to prepare the offer on that special home you've selected. We will guide you in the elements of the contract and recommend any resources you need.

Assist With Financing

Our constant access to mortgage lenders and bankers means we can refer you several for comparison shopping. We'll help ensure the paperwork is completed for a successful closing.

Follow-Up On All Those Details

You may need assistance with inspections, warranties, moving schools. The list is endless. Our commitment is to make your transition smooth. We'll help with all those details.

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